

## CAIRO PHOTOMARATON 2025

### Terms and Conditions



### ABOUT THE ORGANIZATION

The PhotoMarathon Cairo will be organized for the first time in 2025 on Saturday, April 26, 2025 by the Photography Organizations Association (FOTON).

### SUBJECT AND PURPOSE

PhotoMarathon is an international, theme-oriented, time-based, award-winning and non-profit cultural photography event. Passion for photography. It is a contribution to the promotion of the selected city and region. It is a day entirely dedicated to photography. It is not a mass photography event. It is open to all photography lovers of all ages, whether amateur or professional. The event can be attended with any camera or smartphone. It turns photography into a fun and exciting activity, while encouraging participants to create themed images while living the city in an alternative way. Reinventing a city through photographs.

### ABOUT THE PROCESS

To participate in the event, the free pre-registration form on <https://fotondernegi.com> must be completed.

PhotoMarathon Cairo will start with registration on Saturday, April 26, 2025 at 10:00 am at ROYAL DAY PLAZA. ([for Google Maps link click here](#))

The event start venue will be announced later. Participants will receive their name badges at the registration desks in the morning.

A total of 1 digital category and 1 mobile category photo themes will be announced.

Photo themes will be announced at 12.00 pm. There is no station at PhotoMarathon Cairo. Participants will take their photos for the announced themes until 20.00, i.e. within 8 hours in total. Participants will also photograph a THEME CARD photo to prove that they were physically present at the starting location.



Participants upload the photos they have taken for all themes and the THEME CARD photos they have taken for proof at the beginning to the photo upload form on <https://fotondernegi.com/> until 23.59 on Saturday, April 26, 2025.

For each theme, one photo taken during the theme announcement hours, which has not been tampered with (not even the name has been changed), is uploaded to the website. In other words, the participant must participate in all three themes announced.

It is strictly a violation of the rules to use programs such as PhotoShop etc. in PhotoMaraton events.

No collective photographs are taken at PhotoMarathon. Participants can take photos individually anywhere within the provincial borders by using their own transportation facilities with the badges given to them.

Please check the time settings of your devices before taking photos. Photos taken before the theme announcement time or after 20:00 are not valid.

## AWARDS

The digital theme and mobile theme winners will receive 400 dollars,  
the theme runners-up will receive 200 dollars,  
and the theme third place winners will receive 100 dollars.

One person can only win one prize.

Featured photos from the event will be exhibited digitally.

## SELECTION COMMITTEE

Ahmed Mohamed Hassan, Coşkun Aral, Mustafa Seven, Murat Gür, Prof. Dr. Ozan Bilgisiren,  
Tanın Helvacı

## CALENDAR OF EVENTS

- **Pre-registration Deadline:** April 25, 2025, Time: 23:59
- **Event Start:** April 26, 2025, Time: 10:00 at ROYAL DAY PLAZA. ([for Google Maps link click here](#))
- **Photo Submission Deadline:** <https://fotondernegi.com/> April 26, 2025, Time: 23:59.
- **Selection Committee Meeting Date:** April 27, 2025, Time: 14:00
- **Announcement of Results:** April 27, 2025, Time: 19:00, Venue to be announced.



## FREQUENTLY ASKED QUESTIONS AT PHOTOMARATON

### PRE- EVENT QUESTIONS

#### **What should I do on the morning of the PhotoMarathon?**

On the day of the PhotoMarathon, you need to visit the registration desk early in the morning. You must fill in the commitment form that will be shared with you beforehand. Badges and t-shirts will be delivered to the participants at the registration desk. Registration starts at 09.00 am. At 12:00 the registration desk closes and the themes are announced.

#### **Can I Team Up with My Friends?**

It is entirely your choice whether you want to experience PhotoMarathon alone or together. You can gather your friends, acquaintances and family and spend the day together so you can support and inspire each other. Everyone who wants to participate must register individually. Everyone is judged individually. The theme winner can only be one person.

#### **Where are the photos taken?**

There are no regional restrictions for taking photos at PhotoMarathon events. You can take photos anywhere within the borders of the province where the PhotoMarathon takes place. However, you can create your own strategies to make it to the next station.

#### **Are there any camera restrictions?**

You can participate in PhotoMarathon events with any brand / model camera or cell phone. There are no restrictions. You are also required to share the photos you take with your cell phone or tablet on your public Instagram profile. The event does not have a special permission for the use of drones.

#### **Can I Use More Than One Device?**

No. You can only take photos on a single device. You can only take photos with a single device. Even if you participate in PhotoMarathon events with any device, more than one device cannot be used. As a different issue, more than one SD card can be used on the same device.

#### **What will be the size and format of the photos?**

You must submit your photos in JPG (JPEG) format. Those who do not have only JPG feature on their camera can shoot in RAW/JPG. ".HEIC" format taken with a cell phone is not accepted. It must be set to ".JPG" before shooting. Only JPG (JPEG) format is accepted during delivery. The size and dimensions of the photos may be in the standard size of the machines.

#### **I am under 18. Is that a problem?**

Participants aged 18 and under can participate in the PhotoMarathon with the written permission of a parent or guardian or with the written permission of a parent or guardian to deliver the photo to the registration desk on the day of the PhotoMarathon. PhotoMarathon is open to everyone.



### **I am disabled. Can you help me?**

The organization team does not have any special support for the physically disabled. You can experience the event with the support of the people who will accompany you throughout the day.

## **QUESTIONS ABOUT THE EVENT**

### **Is it allowed to digitally change my photos (photoshop my pictures)?**

It is forbidden to manipulate photos in PhotoMarathon events. It is also against the spirit of PhotoMarathon. The official PhotoMarathon program can detect when photos have been manipulated.

It is very clear from which device, at what time, through which programs, and even whether the EXIF information has been changed. The relevant photos are not shared with the jury as they are considered illegal. Every year there are many people who are disqualified for this reason alone.

Only the original photos on the SD card are uploaded to the form. When you examine the PhotoMarathon results, no manipulated photo has ever won or will ever win.

### **Can I Use the Features of My Camera?**

All effects of a device are allowed before the shutter button is pressed. If you want to use the camera's filters (e.g. black and white), you should apply the filter before taking the photo to avoid any problems. Changes made using camera features after the photo has been taken may change the time of the photo. Any photo whose time does not comply with the rules will not be shared with the jury.

Photographs created by assembling more than one photograph (collage) or using HDR (High Dynamics Range) technique and photographs produced by artificial intelligence are excluded from the rules.

Corrections can be made as far as the camera allows. For example, cropping or rotating the photo is not prohibited. Such operations should only be completed within the theme release timeframe. After a new theme is announced, no action should be taken for photos in old themes.

### **Is PhotoShop also forbidden for photos I took with my cell phone?**

The photos taken should not be edited on the computer in any way. Photos can only be edited using the features of the device. You should perform all your interventions before taking the photo. Third-party photo editing applications (e.g. Snapseed, PhotoSuite) or photo filters downloaded to the phone can be used. The most important issue is that the relevant edits can only be completed during the theme announcement hours. You can only edit the photos until 20.00.



### **What is a Station? Where can we find out?**

Stations are the areas where the themes are explained. Participants learn the themes at the stations. For this reason, all participants must meet at the stations to complete the PhotoMarathon. Each station has a PM icon. After learning their themes, participants prove that they are there by photographing the PM icons and continue the event.

Note: The Cairo event will take place as a single station unless otherwise stated.

### **I am late for the station, how can I learn the themes?**

You can be up to 15 minutes late to the stations where the themes are announced. The organizing team is present at the station for another 15 minutes after the themes are announced. You may have missed the information or hints about the themes announced by the theme setters, but if you are at the station even 15 minutes after the meeting time, you can learn the new themes. Otherwise, unfortunately you will be disqualified.

### **What is the PM Icon? Is it mandatory to take a picture?**

PM Icons are PhotoMarathon icons that must be photographed at each station. Taking a photo of the icons proves that the participant was there. The icons may vary at each station, as well as in PhotoMarathons organized in different provinces. PM icons are explained at the stations. The icons are usually used as walls where themes are hung or as theme cards. In short, it is enough to take a photo of any evidence that you were at the station.

### **How much time do I have to take a photo after the last station?**

In 2025, photos taken after 20:00 will not be shared with the jury.

### **My Memory Card, Camera is Broken? My battery died? What will happen?**

This is a really bad situation. As with all PhotoMarathon events, you are responsible for keeping the equipment working. So it's best to bring spare batteries or equipment with you. If something happened to you, you can reach us on our Instagram account @photomaratton for instant situations.

### **Should I Take and Submit Photos for All Themes?**

Yes. PhotoMarathon events accept as many photos as the number of themes announced. Even if you have a problem with time and do not want to take photos for the themes announced at the last station, you should take a blank photo in accordance with the theme time and upload it to the form.

### **What is the Deadline?**

Photos will be accepted via the website until 23:59 pm on Saturday, April 25, 2025.

### **Can I Share My Photos on Social Media?**

Photos submitted to the PhotoMarathon event cannot be shared on social media, announced or sent to the jury members in any way until the results are announced. Any other behavior is a violation of the rules.



### How is Photo Submission Processed?

The **1 digital and/or 1 mobile theme photos + 1 icon photo** will be uploaded to the form at [fotondernegi.com/cairo](http://fotondernegi.com/cairo), which will be open until **April 26, 2025 at 23:59**. Since the original photos will be uploaded, it is normal to wait a little bit for the photos to upload depending on your internet speed after pressing the submit button on the form.

Contestants participating with a mobile phone must also upload their photos as a **post** from their public Instagram account with the hashtag “**#photomaratonnairo**”, “**theme number**” and “**participant number**” until **May 26, 2024 at 23:59**. If you do not have an Instagram account, you can create a new account. Photos without social media sharing are not submitted to the jury. PM icon (station) photos do not need to be uploaded to Instagram.

## POST-EVENT QUESTIONS

### How Does the Jury Make a Selection?

The jury cannot see any private information (name, phone number, e-mail address, etc.) of the participants. They only see the photos with the participant's registration numbers. Participants' photos belonging to the themes are first checked by the PhotoMaraton software and those that do not comply with the rules are eliminated. The remaining photos are shared to the juries in separate folders, renamed according to their badge numbers. Each jury first determines their theme winners and alternates. Afterwards, the photos suggested by each jury member for the relevant theme are collected in common folders and evaluated collectively. Finally, the winners for each theme are determined. If a photo is deemed worthy of exhibition, it is also determined during the meeting.

### How is the PhotoMarathon Award Determined?

Participants who rank in any of the determined themes are eligible to receive a PhotoMarathon prize. Prizes may be different for each PhotoMarathon. PhotoMarathon prizes are clearly indicated on the relevant event page.

### Can One Person Win More Than One Prize?

One person can win at most one theme winner award.

### When is the Appeal Process?

Participants can file an appeal within 15 days after the PhotoMaraton theme winners are announced. Name, Surname, Phone Number, E-mail Address and information about the subject of the complaint are sent to "[info@fotondernegi.com](mailto:info@fotondernegi.com)". The prizes of the winners are shared after the appeal process.



### **Do the Prizes Transfer After the Appeal?**

If a photo that does not comply with the specifications and rules of the event is determined during the appeal process, the relevant award will be canceled. The related person's ranking will be canceled and the prize will not be forwarded to him/her. In case of any cancellation, the ranking does not change. There will only be no winner for the relevant theme. In other words, a person who receives an exhibition in any theme will remain as an exhibition.

### **Will there be a PhotoMarathon Exhibition?**

Exhibitions can take place physically or online depending on the conditions and costs of the period. In any case, the winning and exhibited photographs will remain on fotondernegi.com with the name of the photo owner for life.

### **Do I lose the copyright of the photos?**

No, we do not. PhotoMarathon events do not automatically acquire the rights to submitted photos and do not create databases. They do not sell or use the photos. Only the rights to the awarded photos can be used by PhotoMarathon's partners and the hosting municipal government. All other photos will become part of the permanent gallery of the event and will always be accompanied by the name of the photographer who holds all rights. The winning photos can be used as exhibitions and books.

## **GENERAL INFORMATION**

The organizing committee reserves the right to change the rules if it deems necessary. If the changes affect important parts of the PhotoMarathon rules, participants will be informed by e-mail in due time.

- 1- The participant must take the photos himself/herself. It is against the rules for someone else to take the photos to be uploaded.
- 2- Participants must take photos with a single device for the category they participate in. Different participants cannot participate in the event with the same device. One person cannot use more than one device.
- 3- Participants are responsible for updating the date and time settings of the device they use.
- 4- Photos taken before registration or photos taken outside the theme announcement hours are not accepted. An icon photo will be taken at each station of the PhotoMarathon before starting the themes.
- 5- Since the event will be held according to the online photo system, no alternative submissions (e-mail, cargo, hand delivery, etc.) will not be accepted.
- 6- It is against the rules to make any kind of intervention with PhotoShop and similar applications before the delivery of the photographs. Any intervention on devices such as computers or tablets is unacceptable. The software belonging to PhotoMaraton will recognize violations.



7- Photographs created by assembling more than one different photograph (collage), HDR (High Dynamic Range), photographs in which any object that is not in the original photograph has been added or any of the existing objects has been removed will not be accepted.

8- Panoramic photographs will not be accepted. The opinion of the selection committee is essential in these matters.

9- Simple operations such as cropping and rotation should only be performed on the device within the announcement period of the relevant theme. For example, for a photo taken between 12.00-16.00 for Theme 1, the rotation-cropping process must be performed between 12.00-16.00.

10- Filters to be applied using the device features (e.g. black and white) must be applied before the photo is taken. Changes made after the photo is taken may be risky as it will change the editing time.

11- The photos to be uploaded to the system must be uploaded in a single session in their original form on the SD card, without even changing their names. Sharing in the form of screenshots from a cell phone is not suitable.

12- There should not be any information such as name, signature, logo, date, sign, drawing, etc. on the submitted photo.

13- Pornographic, violent, legally suspicious photos should never take place in PhotoMarathon.

14- The photos sent to the PhotoMaraton event cannot be shared on social media, announced or sent to the jury members in any way until the results are announced. Any other behavior is a violation of the rules.

15- EXIF information (DPI, pixel information, etc.) of the photos uploaded to the website must be intact. Otherwise, FOTON is not responsible for any problems in the system.

16- Violation of the rules will be applied to those who submit someone else's photographs to the event, who make all kinds of interventions and changes on the submitted photographs to make them look like their own even though the work is not their own and to mislead the selection committee in this sense, and / or who let someone else use their own photograph for this purpose.

17- Participants are deemed to have accepted that the photographs they have submitted were taken during the PhotoMarathon within the periods specified in the specifications and that they have not interfered with the photographs. Those who are found to have acted outside of this declaration and acceptance will be subject to violation of the rules.

18- Participants are deemed to have accepted in advance that the photos they submit may be determined to be in compliance with the rules if necessary. FOTON may conduct this research by using all means and techniques at its disposal. If the participant does not provide the necessary information requested from him/her, does not provide the original file taken with the camera or does not cooperate to solve the problem, the participant will be deemed to have violated the rules.





19- The award, title and all kinds of achievements of the participant who violates the rules are taken back. The award place is left empty. This will not mean any rights for other participants.

20- The Organizing Committee may request the unprocessed original/raw files of the photographs that have been awarded and finalist and purchased from the participant.

21- At the end of the event, the award and finalist works can be exhibited physically or digitally.

22- The participant agrees that he/she authorizes the use of his/her photograph(s) to be awarded and exhibited on FOTON social media accounts and website. For the works used in this way, the photo owner irrevocably accepts, declares and undertakes that he / she will never take back the permission he / she has given later and will not prevent the use of the photo / photos or make any copyright or material, moral claim for this permission.

23- The awarded and exhibited photographs can be used in FOTON's printed and visual publications and materials, social media accounts, websites, virtual exhibitions to be organized indefinitely and unlimitedly.

24- Participants are obliged to take the necessary precautions themselves against all kinds of natural hazards since they will take photos in a natural environment. Participants are personally responsible for any possible accidents and damages that may occur during the event.

25- Participants will shoot without harming the environment, nature or any living thing. In case of detection of photographs that harm the environment and nature, the participant will be excluded from the event.

26- Photographers will cover their own expenses to participate in the PhotoMarathon.

27- Participants who wish to stay at the hotel will cover their own accommodation fees and make their own reservations.

28- Under no circumstances will the organizing committee allow the photographs to be used for other purposes.

29- The results of the event will be announced on FOTON social media accounts and fotondernegi.com. In addition, award and exhibition winners will be notified by e-mail and telephone.

30- It is accepted that the people who may appear in the submitted photographs have given permission for their photographs to be taken and sent to a competition-event, and for the photograph to be published on the internet and in printed media. All responsibility for any disputes that may arise due to such use belongs to the participant.

31- The Organizing Committee cannot be held responsible for any legal processes that may arise in any way about the photographs that have been awarded (degree, honorable mention), entitled to be exhibited and purchased. This responsibility belongs entirely to the photographer.



32- Photographs that do not receive awards, honorable mentions and exhibitions in the event and are not purchased will not be returned and will be deleted from the system.

33- The decisions of the Organizing Committee and the Jury are valid in matters not specified in the specifications or in case of possible conflicts.

34- Participants are deemed to have read and accepted the conditions by registering to PhotoMarathon and submitting their photographs. This specification enters into force when the participant submits his/her photographs. Participants do not have the right to object to the provisions of this specification afterwards.

35- The Organizing Committee may make revisions to the program flow when it deems necessary to resolve problems and uncertainties that may arise due to unavailable reasons during the event and may decide to postpone the PhotoMarathon due to problems that may arise due to unavailable reasons. The Organizing Committee has the right to determine the methods and rules to be applied in cases such as program flow revisions and postponement.

36- PhotoMarathon organizers, FOTON Association board of directors, theme determinants, elected board and other officials cannot participate in the event.

## CONTACT INFORMATION

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